Local Media Press Release Template for 2017 Children’s Book Week Event Bookstores, Libraries and Schools

(This is a Word document you can easily edit.)

**(Store/library/school name) is Proud to Be a 98th Anniversary Children’s Book Week Event Host**

**May 1-7 is also the finale of voting for the sole book awards chosen only by kids & teens**

FOR IMMEDIATE RELEASE

**City, State** — **date** —As the longest-running national celebration of books for young people and the joy of reading, over 650 schools, libraries, and bookstores will host official Children’s Book Week events between May 1-7 from coast to coast in all 50 states.

This May marks the 98th anniversary of [Children’s Book Week](http://everychildareader.net/cbw.php); the theme for this year’s celebration is “One World, Many Stories.”

Voting for the 10th Annual [Children’s & Teen Choice Book Awards](http://everychildareader.net/choice.php), the *only* book award voted on solely by kids & teens, has been in progress since March 3, and many locations will hold group voting in the class, store, or library from May 1-7, when voting ends.

We are proud to be hosting the following event(s) in celebration of Children’s Book Week:

INSERT EVENT DETAILS

* Date
* Location
* Time
* Description

All kids and teens will receive a free, exclusive 2017 Children’s Book Week activity poster designed by Christian Robinson (while supplies last), as well as have access online at Every Child a Reader to original bookmarks created by four of today’s most innovative children’s book illustrators, an original early reader Sesame Street ‘joy of reading’ e-book, and an original middle-grade “One World, Many Stories” graphic novel.

[Children’s Book Week](http://everychildareader.net/cbw.php)is a cornerstone program of[Every Child a Reader](http://everychildareader.net/), a 501(c)(3) literacy charity dedicated to inspiring a lifelong love of reading in children and teens across America. Other national programs include the [Children’s and Teen Choice Book Awards](http://everychildareader.net/choice.php), [Reading Without Walls](http://everychildareader.net/walls.php), and the [National Ambassador for Young People’s Literature](http://everychildareader.net/ambassador.php), in partnership with the Library of Congress. Individual and corporate donations, grants, and the [Children’s Book Council](http://www.cbcbooks.org/) support Every Child a Reader.

**Contact**:

Your name and title; contact information